

## PURE LUXURY AT THE \$35.2 MILLION, ONE57

BY LLOYD FRANK



The SingerVenekamp Team at Brown Harris Stevens, which has established itself as one of Manhattan's most successful real estate teams, has completed the staging for Unit 54B, the 5,475-square-foot home on the 54th floor of Christian de Portzamparc's iconic luxury tower, One57.

"This apartment is stunning, spacious and available for immediate occupancy," said John Venekamp of the SingerVenekamp Team at Brown Harris Stevens. "Needless to say, Leslie Singer and I are thrilled to show this magnificent residence to potential buyers. Truly, they must see the views first hand, as they are so New York City."

Luxury real estate staging firm, Interior Marketing Group, transformed the sundrenched five-bedroom, five-and-a-half bath residence with a curated blend of new, vintage and custom made furniture pieces, lighting and accessories.



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One of Unit 54B's most unique selling features is the remarkable views. As such, each staging design element speaks to this. Each piece comes together to highlight the mesmerizing views through the units 12-foot, floor-to-ceiling windows, which overlook Central Park to the north, Midtown to the east, and south views over the Chrysler and Empire State buildings.

Danish architect, Thomas Juul-Hansen, was chosen to design the interiors of One57 for his hands-on approach to residential living. Recognized for his expertise in designing some of New York's most notable glass curtain wall residences, his highly personalized style is present throughout the building. Juul-Hansen's work has been accentuated by the pieces now staged in the residence. Interior Marking Group owns 100% of their own inventory, each piece of art displayed in Unit 54B has been commissioned specifically for this project and created by in-house artists.

Unit 54B boast's oversized doors and soaring ceiling heights, providing a glamorous stage for entertaining guests. Materials of the highest quality are provided: rich rosewood flooring in a French herringbone pattern of select rift sawn white oak, slabs of Italian marble, and custom hardware and light fixtures.



Heralded as one of New York's most luxurious residences with just 92 homes, One57 defines the ultimate in luxury living. Residents enjoy a la carte services of the flagship Park Hyatt, located in the building through a separate fully attended lobby. With multilingual concierge services, health club with pool and spa, five-star restaurant, library, private conference rooms, screening room and attended parking, every whim will be expertly satisfied. As an added bonus, pets are allowed.

#### About The SingerVenekamp Team

The SingerVenekamp Team at Brown Harris Stevens has established itself as one of Manhattan's most successful real estate teams that takes pride in guiding you throughout the buying or selling process. They are accustomed to providing real estate services to a sophisticated, demanding clientele who appreciate quality service.

#### Brown Harris Stevens

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